



WUFFSTOCK

Featuring the Columbia County Doxie Derby

"A Celebration of Dogs"



NOVEMBER 13, 2021

WUFF STOCK

SPONSORSHIP PACKET



About The WUFFSTOCK Festival

The 9th Annual WUFFSTOCK Festival is presented by *Covenant Pet Trust Inc.* a registered 501c3 nonprofit located in Lake City Florida. There will be vendors, entertainment, races, contests and great food. Visit lots of Animal Rescue organizations and meet their adoptable pets, all waiting to find a forever home. Enter your kids in the Children's Fun Run and other contests. Come to participate or just to watch, laugh and cheer! The Lake City WuffStock Festival is a Celebration of Dogs. There are many exciting events for children of all ages and dogs of all sizes & breeds to enter. Children are invited to participate in all activities. Admission is FREE! Need more info? 386-288-1339 Visit us at CovenantPetTrust.org/Wuffstock

WUFFSTOCK 2020 Activities

PRESENTED BY



- Columbia County Doxie Derby
- Vendors
- Children's Fun Run
- Skippy J Fund Races
- Pet Costume Contests
- 5K fun run (timing chips provided)
- The K9 Challenge team competitions for pets and their owners
- Food Vendors
- Animal Rescue Organizations

ph:386-288-1339

email:Wuffstock@gmail.com

visit: CovenantPetTrust.org/wuffstock



WUFFSTOCK FESTIVAL SPONSORSHIP OPPORTUNITIES

Sponsorships are available on a first come first serve basis and must be paid in full at the time of confirmation of acceptance. Gold, Veterinary and 5K sponsors are exclusive sponsorships, only one of each business type is permitted.

WUFFSTOCK 5K SPONSOR - \$700.00

- **Exclusivity**
- Business logo/name on runners T-Shirts
- Name/logo on event posters
- Front page Ad in Program (value \$225.00 minimum 8 weeks exposure)
- Vendor Space (you provide tent & table)
- Special mention in all ads
- Prominent display of banner (you provide)
- Name & Logo on event banner - eps file required (displayed 2 weeks prior to event)
- Stage presentation of Awards to first, second & third place winner
- Name/Logo/mention on FB page
- Announcement by company representative at event
- Display Name/Logo on Race start/finish line
- Diamond Sponsor Award to display at place of business

CHILDREN FUN RUN SPONSOR - \$700.00

- **Exclusivity**
- Business logo/name on runners bandana
- Name/logo on event posters
- Race Gate Ad (minimum value \$225.00) you provide logo we create the ad.
- Vendor Space (you provide tent & table)
- Special mention in all ads
- Prominent display of banner (you provide)
- Name & Logo on event banner - eps file required (displayed 2 weeks prior to event)
- Stage presentation of Awards to first, second & third place winner
- Name/Logo/mention on FB page
- Announcement by company representative at event
- Display Name/Logo on Race start/finish line
- Diamond Sponsor Award to display at place of business

CONTACT US

Wuffstock@gmail.com

P.O. Box 1172 Lake City Florida 32056

386-288-1339

CovenantPetTrust.org/Wuffstock



WUFFSTOCK FESTIVAL SPONSORSHIP OPPORTUNITIES CONTINUED

GOLD SPONSOR - \$500.00

- **Exclusivity**
- Name/logo on event posters
- ½ page Ad in Program (value \$225.00 minimum 8 weeks)
- Vendor Space (you provide tent & table)
- Special mention in all ads
- Prominent display of banner (you provide)
- Name & Logo on event banner (displayed 2 weeks prior to event)
- Gold Sponsor on stage for presentation of Champion's Award to Winner
- Name/Logo/ & honorable mention on FB page
- Announcement by company representative at event
- Recognition as Gold Sponsor at event
- Gold sponsor award to display at place of business

VETERINARIAN SPONSOR - \$300

- **Exclusivity**
- Name/logo on event posters
- Front page Ad in Program (value \$225.00 minimum 8 weeks exposure)
- Vendor Space (you provide tent & table)
- Special mention in all ads
- Prominent display of banner (you provide)
- Name & Logo on event banner (displayed 2 weeks prior to event)
- Gold Sponsor on stage for presentation of Champion's Award to Winner
- Name/Logo/mention on FB page
- Announcement by company representative at event
- Recognition as exclusive veterinary sponsor at event

SILVER SPONSOR - \$300

- ¼ page ad in program (value \$125.00 minimum 8 weeks exposure)
- Name/logo on event posters
- Vendor Space (you provide tent & table)
- Special mention in all ads
- Prominent display of banner (you provide)

BRONZE SPONSOR - \$100.00

- Vendor space (you provide tent & table)
- Prominent display of banner (you provide)
- Business card ad in Program (\$50.00)

A la Carte Sponsorships

Vendor Space - \$45.00 - \$55.00 (early registration discount) you provide table & tent for a 10 x 10 vendor space.

Race Gate Ad \$275.00 or \$225.00 with a sponsorship of \$100.00 or more.

Pet Water Station Sponsorship - \$20.00 Your name/logo is posted at doggie water stations. We create & post your sign; you can have up to 2 representatives per water station to promote your business. You provide chairs for your representatives.

Advertising space in Event Program - ranging from \$50 to \$250 depending on size of ad. Minimum 8-week exposure. Contact us for more information.

Discounts for A la Carte Sponsorships with Bronze, Silver, Veterinarian, Gold & 5K Sponsorship.



ABOUT COVENANT PET TRUST INC.

Our Mission

To provide education, resources and partnerships for pet parents to plan for their pets due to the death of their owners and to prevent neglect, abuse and euthanasia of pets due to the death of their people. We use volunteers, fosters, relationships with nursing homes, hospitals, hospice organizations and animal rescue organizations to rescue animals and provide comfort and peace of mind to terminally ill or permanently disabled pet owners.

Our Programs

PET PLANNING ~ CPT is a 501c3 nonprofit organization founded in 2012. We provide education and resources for pet parents to plan for their pets in the event the pet outlives the owner. It is our goal to prevent neglect, abuse and euthanasia of pets due to the death of their people. Although we are not a "rescue" whenever possible we do take pets from shelters who have been abandoned due to the death of their owner.

PAY IT FORWARD ~ The Pay It Forward Program enables caring and compassionate individuals in our community to come together to make a difference in the lives of their neighbors and their pets. Our volunteers assist pet owners to keep and improve the lives of their pets through education and assistance. We also provide transportation for spay and neuters and education on appropriate pet care.

SKIPPY J. FUND ~ The Skippy J. Fund was created in honor of Skippy Johnston. Skippy Johnston was a feisty, determined little dachshund that had no idea he was differently abled! Because of Skippy's "never give up" attitude we were inspired to create the Skippy J. Fund to empower disabled pets to live a full and happy life. We help pet owners make their "differently abled" pets lives more joyful life. Through this program we help to reduce euthanasia of differently abled pets by providing education and special needs assistive devices such as wheeled carts, halos for blind pets, belly bands for incontinent pets.

ADOPTIONS ~ Through our adoption program we provide safe loving homes for pets needing to be rehomed due to the death or terminal illness of their owner. Whenever possible we assist in the placement of pets

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